



**OUR MISSION:** To celebrate the local foodshed in an on-campus outdoor market, where customers learn about healthy sustainable food and meet their local farmers and producers. The market will strengthen the livelihoods of farmers and producers, and will provide students with hands-on opportunities to develop practical skills. The market will be a welcoming and diverse gathering place, and will foster collaborative community partnerships.

## Who's here today?!

### Fresh Produce

- Agri-Cultura Network
  - De Smet Dairy
- East Central Ministries - Growing Awareness Urban Farm
  - Erda Gardens
- Granja Para Mañana
  - Grow the Future
- Los Jardines Institute
- Nolina's Heavenly Organics
  - Red Tractor Farms
  - Reyes Farm
- Sol Harvest Farms

### Value-added Producers

- Celina's Biscochitos
- Heidi's Raspberry Jam
- Hippity Hooves Farm
  - Le Paris Bakery
- Santa Fe Honey Salon / My Tepache
  - South Valley Soap
- Ye Ole Kitchen Witch Body Care Products
  - Tio Frank's Chile Sauce

### Food Trucks

- Firenze Pizza
- Irrational Pie
  - Pop Fizz
- Squeezed Juice Bar
- Street Food Institute



April 22<sup>nd</sup> from 10 am to 2 pm

Outside the SUB

@ Cornell Mall

**EARTH DAY**

on UNM Campus

- |                              |                      |
|------------------------------|----------------------|
| • Fresh and Local Produce    | • Crafts             |
| • Music                      | • Educational Events |
| • Live Entertainment         | • Food Trucks        |
| • Alternative Transportation | • Bicycle Auction    |

**love red. live green.**

THE UNIVERSITY OF NEW MEXICO • OFFICE OF SUSTAINABILITY

# Why Growers' Markets?

Supporting local vendors at nearby growers' markets is important for the health and vitality of any community.



Growers' markets supply fresh, local and in season produce, and best of all, you know exactly where your food is coming from! Here are some top reasons to attend a growers' market:

- Enjoy fresh and seasonal produce at the peak of its flavor and nutrition!
- Develop relationships with local farmers and learn about what it is that you're purchasing and munching on!
- Support your local economy!
- Promote sustainable practices and organic production.
- Reduce your carbon footprint!
- Try new foods and make new friends!

# Is That Just Dirt? -The benefits of Composting!



Did you know that most of our waste is either recyclable or compostable? Almost 90% of what we throw away can be re-used or recycled, which is key to living sustainably.

But what is compost? Composting is organic matter that has decomposed to create fertilizer and healthy soil. Much of our waste is compostable, especially food waste, and composting is a great way to recycle waste into something useful and beneficial for our earth.

## **Vermicompost! –Our wriggly worm friends can help!**

Vermicomposting uses earthworms to aid in the decomposition of food waste in order to create healthy soil. Some benefits of vermicomposting are that it:

- Enriches soil with micro-organisms
- Improves soil aeration
- Enhances water holding capacity



# What is Happening Today?

Tuesday, April 22, 2014 EARTH DAY

**10:00am**

6TH Annual  
Sustainability Expo and Lobo Growers'  
Market Commences

**10:45am-11:00am**

Red Chile/Green  
Chile Grudge Match  
Support your favorite chile in the ultimate  
showdown!

**11:00am**

Bike Auction!

**12:00pm-2:00pm**

Uplift Street Art Performance

**1:00pm-2:00pm**

AJ Woods, performer

**2:00pm**

6TH Annual  
Sustainability Expo and Lobo  
Growers' Market Closes